

THE GLEICHEN CALL

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WAR SAVINGS CERTIFICATE CAMPAIGN DRIVE

Canadians are now engaged in a nation wide campaign without precedent in the history of the country. Over 20,000 voluntary workers are attempting to enlist every fellow citizen as a regular war saver.

After months of preparation, the War Savings Committee, in Gleichen, has created a human machine that reaches into every last community of the country. No fewer than 1500 sub-ordinate committees comprising the entire Canadian citizenry are now from every cross-section are tapping the hearts and pocket books of every last individual who owes allegiance to the Dominion.

In this same spirit of efficiency each of these 150 local committees are so organized that none will be neglected in the gigantic canvas. Every factory, every business firm which has had or more employees has been approached, and each such firm or factory has been assigned to a specific worker.

Every householder is definitely placed on one's worker's calling list. Not only a man who works alone in his own small office will be overlooked.

Consistent with the main objective, of the February campaign, no one is being asked to buy a certificate or save on a regular cash basis.

Everyone is encouraged to sign a pledge, carrying a moral obligation to purchase certificates month in and month out.

In keeping with the efficiency of the campaign itself, the plan now completed to keep track of the race toward the objective of two million savers during the month.

Workers will send in to headquarters a list of names of participants just as fast as members of the new civilian army join up.

These figures are being assembled quickly and once the total is known in Gleichen, all will know how close it is getting towards its objective. News papers will publish the results.

Campaign executives there will be keen rivalry between a number of these communities in their effort to be first in reaching their objective.

Already there is every indication that the public generally is taking the campaign to heart. In discussions with community leaders, many are rallying around plans of all descriptions promoted by real enthusiasm for the aims of the campaign. From all parts of the community come reports of the practical, enthusiastic, civic, decoration schemes and numerous stunts to mark the spirit of the intensive canvas.

The War Button has already become a badge of service.

WITH THE BOYS OF 22ND BATTERY AT WINNIPEG

(Too late for last issue)

Last week the 13th Field Regiment was inspected by Major Gen. Griesbach, Inspector General for Western Canada. After a demonstration of "blitzkrieg", gun drill and a thorough inspection he turned the regiment over to the war office.

The Regiment also took part in a big pageant for the inauguration of the War Savings Drive. The Winnipeg Tribune says in part: "The rumble of field guns and army vehicles and the roar of planes and planes sounded through the streets of Winnipeg as never before. Field Gun Park, as most of the 13th Field Regiment, R.C.A. and planes of the R.C.A.F. staged a mock battle to inaugurate the War Savings Drive. Thousands of Winnipegians jammed the streets at Portage and Main to witness a demonstration by the 22nd Battery of the 13th Field Regiment which highlighted the parade. Capt. John Southgate gave a stirring command performance, adding a drum and bugle system. Throughout the demonstration, formations of Avro-Anson bombing planes roared back and forth above, their twin engines adding to the warlike din created by wailing of sirens on the Tribune and

BRITISH AIRMEN WHO NEVER FLY



Men of the armoured car section of the British Royal Air Force never fly, but they form a vital part of the British air organization in the Middle East. Here a section is seen on patrol.

News Items of Local Interest

The Tiger hockey team played at Standard Saturday night. The game ended in a 3-3 score.

A good sized crowd attended the St. Valentine dance held at Meadowbrook hall Friday evening.

Up to the date of February 15 only nine pledges for War Savings Certificates had been made in Gleichen according to reports from Ottawa. On that same date Standard citizens 1500 number of forty had signed up.

Good sized crowd attended the 15th anniversary of the International Harvester Co. under the direction of the local branch manager T. H. Beach. The march past of the 22nd Battery at Camp Saenger created much interest as the local boys were recognized especially the officers in charge Major Dodgen.

Mr. and Mrs. Bill Woods were planning to get married on Friday night when a number of their friends gave them a surprise party in honor of their fifty-fifth wedding anniversary. All members of the family were present except two who sons Ernie and Dennis were in the Canadian Army. The evening was spent in playing cards and at midnight a delightful supper was served Miss McLeod on behalf of the assembled guests presented Mr. and Mrs. Woods with a beautiful table cloth.

On Saturday, March 1st, Commandant Allen the Queen's auctioneer will hold a sale of H. Birch's Free Press buildings. The R.C.A.F. band entertained the large crowd at the parade arrived."

The 13th Field Regiment is now reorganized under a new organization. By this time, the outfit, each of the two main batteries, will have lost its original identity. The 62nd Battery from Duncan, B.C., is being drafted overseas as an anti-aircraft unit and the 22nd, 44th, and 78th Battalions will function as three separate batteries of the 13th Field Regiment. All the boys from Gleichen and the surrounding district are in the 22nd Battery except two who are in the 78th.

Major R. M. Southgate, commanding the 22nd, Major Pickering, the 44th Battery, and Captain Riddell, the 78th, the 78th Battalion of Red Deer.

Ernie Woods and his crack curling team seem to be hitting on all fours these days. They chalked up seven straight wins recently. They will take part in a big bonspiel this week. The hockey club, managed by Sgt. Lester and coached by Sgt. Murray, are in the show now. They will have a game against the Manitoba players, as the regiment is leaving for the east very soon.

Ed. Jenkins arrived back in Winnipeg after two weeks cooking course in Ontario, Ontario.

The 2nd Corps will extend their geography to Major R. Dodgen who has been very ill since the New Year. They all hope for his speedy recovery.

On Debert, Nova Scotia

during the 11 months ending November 30 showed an increase of 388 per cent over the same period of 1940, the total value being \$23,340,000. It was announced by Hon. E. G. Manning, Minister of Agriculture and Industrial Commerce, who were recorded during the same period. Hog marketing soared 41 per cent to reach a total of \$20,305,511, and cattle and pigs rose 38 per cent to a total of \$27,890,000. Lamb records were破 in petrol, petroleum, lumber, car sales, machine sales, cattle, flour, wholesale trade and for sales, which increased 26.5 per cent in value to \$2,715,216. Only wheat and coarse grains production showed a decrease. The latter was down considerably.

Opening of the first session of the ninth legislature February 10, 1941, he said, was of particular importance because of war time conditions and no gun salute will be fired as is customarily done. His Honor the Lieutenant-Governor was armed with a police sword and there was a military guard of honor. In the Chamber the custom of seating members of the public will be dropped during the opening ceremonies and no invitations will be sent out. The public gallery will be closed and the public, press, stockholders, and others wishing to attend will obtain tickets from members, who normally issue tickets to the members gallery only. Each will receive four tickets for disposal. In normal times each has two invitation tickets.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

"I must take the responsibility of having recently mentioned this in the past, but at the request of the representations made here today I propose to suggest that we do start this line at the earliest possible date, as soon as commercial and financial conditions permit, in the interests of the capital expenditures." With these words did D. C. Coleman, vice-president of the C.P.R., bring cheer to the hearts of the gathering of business leaders in the Queen's Hotel, Malerville. Arrowwood and Black Diamond districts whom he met to discuss the completion of the Lomond-Blaikie branch of the C.P.R.

The raters of the East Arrowwood districts have nominated Milton H. Ward for councilman for the Municipal District of Marquie. Mr. Ward is one of the largest landholders in that district and is known. He is a good man for office and if elected would be a willing worker for the betterment of the municipality.

F. E. Pokes is to be the village blacksmith in Arrowood. He says he is good enough for him, so he is to devote his time there.

Thursday night Wm. Burton was accidentally killed and a team of mules he was driving also killed by the team which struck him. The horses had been running across the bridge over and a smaller one a short distance farther south. The mules had a hard time of it as the harness gave evidence and the one killed was well down by his bit. The horses became wild and ran and hopped. The impact into Burton's death was preceded by Dr. Farquharson and the jury consisted of A. R. Tidhope, F. K. McKay, W. W. Brown, J. A. Menard, E. W. Taylor and W. McLean.

It is announced the receipts of the ladies hockey match amounted to \$35.24 which was given to the Hockey Club to help them along.

Mr. and Mrs. S. A. Hall and children are now on the Pacific coast for a holiday.

Mr. and Mrs. Thos. Henderson have left for Vancouver. Mr. Henderson has not been enjoying the best of health for sometime and it is hoped the change of climate will be of some benefit to him.

Real answers made by ladies to list of questions in examination for driver's license:

Q.—If your engine stalls going up what do you do? A.—Try and start it again.

Q.—In letting a car stand, which side should be next to sidewalk. A.—The side that is nearest the sidewalk. Q.—What should you do if the steering gear breaks? A.—Get a man fix it.

Building construction in Alberta

"GIVE US THE TOOLS AND WE WILL FINISH THE JOB"

WINSTON CHURCHILL IN FEB. ADDRESS

"Put your confidence in us. Give us your faith and your blood and under Providence all will be well."

"We shall not fail or falter; we shall not weaken or tire. Neither the sudden shock of battle, nor the long drawn trials of vigilance and exertion will wear us down."

"GIVE US THE TOOLS AND WE WILL FINISH THE JOB."

Do Your Part by Investing in WAR SAVINGS CERTIFICATES Regularly!

This space is donated to the Government of Canada by the BREWING INDUSTRY OF ALBERTA

WORK SAVE LEND FOR VICTORY

Buy

WAR SAVINGS CERTIFICATES

Regularly

Start this year
to plant
CANADIAN
CERTIFIED SEED
POTATOES

The best
protection
AGAINST DISEASED
POTATO CROPS!

PLANT Canadian Certified Seed Potatoes in clean land—
on part of the farm where potatoes have not been

grown before.
Produce bigger yields of potatoes : : : that are more
uniform in size, smoother, cleaner, of better quality than
those grown from ordinary seed stock and in many
of them never a root from disease. Grow potatoes that
will grade Canada No. 1.

Good seed potatoes cannot be selected by appearance alone
—The best assurance of getting good seed is to buy Canadian
Certified Seed Potatoes. Ask the District Government
Inspector, Plant Protection Division, for full information
and list of nearest distributors.

Look for this certification tag on the bag or container
the only way of being sure of
certified seed is to buy
from Eaton's

INSPECTOR FOR
SASKATCHEWAN AND ALBERTA
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431 Post Office Bldg. 1, Edmonton, Alberta.

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COM. ON DEPARTMENT OF AG, CULTURE, OTTAWA
Home - James G. Gardiner,
Minister.



EATON'S CO.
WINNIPEG, CANADA

For results try The Call classified
ad column. It gets results.

120

*"The Whole Family must Budget
to Buy WAR SAVINGS CERTIFICATES!"*



*Yes! EVERY CANADIAN FAMILY
Must Pledge and Sacrifice...*

"THIS TIME we are ALL in the front line." — H.M. THE KING.

FALL IN! The line is forming. Close the ranks. Answer His Majesty's call. Every man, woman and child in Canada has a duty to perform. Some will fight. You, too, have a job to do. It may demand sacrifice. You are called on to help furnish the munitions needed to win the war... guns and tanks for the army... planes for the air force... ships for the navy and merchant marine. Guns and tanks and planes and ships cost money. You are not asked to give—you are only asked to LEND your money. This is something you can do... something you must do.

There is only one place to get the money Canada needs to win this war—from the people of Canada. A large part will come from business firms and people with large incomes. They will pay high taxes and buy heavily of War Loan Bonds. But more money is needed... a great deal more. \$10,000,000 a month is expected from men, women and children who invest in War Savings Certificates.

Work hard. Earn more. Save all you can and lend your savings to Canada. BUY WAR SAVINGS CERTIFICATES. Budget to buy them regularly. Buy them every week... every month... as long as the war lasts. You will be forming a good habit... the saving habit... a habit that will benefit you when victory is won. You will be doing a real job in helping to win the war.

For Each \$4.00
You Get Back \$5.00

\$ 2.00 for \$ 4.00 \$ 10.00 for \$ 8.00

\$22.00 for \$20.00 \$50.00 for \$40.00

\$100.00 for \$80.00

War Savings Certificates are direct obligations of the Dominion of Canada, repayable in 1946. Interest is 4% per annum. The amount invested will have increased twenty-five per cent by the time of maturity.

The following table represents an average basis of saving. These figures are only illustrative and will vary according to each individual's family and other economic conditions.

Maturity Values

Up to \$20	\$21 to \$40	\$41 to \$80	\$81 to \$160	\$161 to \$320	\$321 to \$640	\$641 to \$1280	\$1281 to \$2560	\$2561 to \$5120	\$5121 to \$10240
Up to \$20	\$21 to \$40	\$41 to \$80	\$81 to \$160	\$161 to \$320	\$321 to \$640	\$641 to \$1280	\$1281 to \$2560	\$2561 to \$5120	\$5121 to \$10240
Up to \$40	\$41 to \$80	\$81 to \$160	\$161 to \$320	\$321 to \$640	\$641 to \$1280	\$1281 to \$2560	\$2561 to \$5120	\$5121 to \$10240	\$10241 to \$20480
Up to \$80	\$81 to \$160	\$161 to \$320	\$321 to \$640	\$641 to \$1280	\$1281 to \$2560	\$2561 to \$5120	\$5121 to \$10240	\$10241 to \$20480	\$20481 to \$40960
Up to \$160	\$161 to \$320	\$321 to \$640	\$641 to \$1280	\$1281 to \$2560	\$2561 to \$5120	\$5121 to \$10240	\$10241 to \$20480	\$20481 to \$40960	\$40961 to \$81920
Up to \$320	\$321 to \$640	\$641 to \$1280	\$1281 to \$2560	\$2561 to \$5120	\$5121 to \$10240	\$10241 to \$20480	\$20481 to \$40960	\$40961 to \$81920	\$81921 to \$163840
Up to \$640	\$641 to \$1280	\$1281 to \$2560	\$2561 to \$5120	\$5121 to \$10240	\$10241 to \$20480	\$20481 to \$40960	\$40961 to \$81920	\$81921 to \$163840	\$163841 to \$327680
Over \$1280	\$1281 to \$2560	\$2561 to \$5120	\$5121 to \$10240	\$10241 to \$20480	\$20481 to \$40960	\$40961 to \$81920	\$81921 to \$163840	\$163841 to \$327680	\$327681 to \$655360

Published by The War Savings Committee, Ottawa

10-11

Buy WAR SAVINGS CERTIFICATES
regularly!

Designed to meet needs of the
military forces without further de-
pleting the supply of skilled workers

for industry, an army trades school
with accommodation for 2,000 students
will open in Hamilton about May

1st next. Eligible for the courses will
be those who have first completed
their basic military training and

are physically fit.

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through the doorway
to a great metropolitan city store.

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the staff of buyers, travelling to the markets of
the world to purchase the
various classes of merchandise
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for your selection, a range of
articles for your personal use
and for the furnishing of your
home, such as you will find
nowhere but in the most
up-to-date retailing organization.

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Catalogue today represents a
method as thoroughly modern
and as thoroughly satisfactory
as any that exists.

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WINNIPEG, CANADA

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ad column. It gets results.

COMING EVENTS

March 1—Auction sale of H.
Bird's furniture in Gleichen. C.
Allen, auctioneer.

March 12—Auction sale of Mrs. F.
Ward's farm equipment and live
stock, 4 miles east and 4 miles north
of Cluny. C. Allen, auctioneer.

March 17—St. Patrick's dance at
Meadowbrook H. I.

INCREASED SOLDIERS MAIL REQUIRES

PUBLIC CO-OPERATION

Comparative figures released by
Hon William P. McIock, K.C., M.P.,
Postmaster General indicate how the
volume of mail has increased in the
last year and the number of
formidable projects during the
past year, and less emphasis to the
need of the public's full cooperation
in proper addressing and packing so
that the most expeditious delivery may
be effected.

During the calendar year of 1940
some 140,000 pounds of letters (approximately 5,000,000 letters), 590,
000 pounds of parcels and 3,200,
000 pounds of parcels were sent through
the Post Office, Canada, addressed
to soldiers abroad—a total of 1,998 tons!

The flood of mail through the Base
Post Office, Canada, continues
continuing up to the figures for the
last two weeks in January indicate.

For the week ending January 18th,
approximately 156,440 letters and 24,
550 parcels were despatched; and 37
tugs of newsprint weighing 1,141 tons.

The following week, Janu-
ary 25th, approximately 181,320 let-
ters, 21,560 parcels and 373 bags of
newsprint weighing 19,082 pounds,
respectively.

The despatch of military mail from
Canada overseas is but part of the
duties of the Canadian Postal Corps
which, through its units in the United
Kingdom, handles the sending of
valuable packages, letters and parcels
mailed through Field Post Offices,
postage free, to Canadian addresses
by members of the C.A.S.F. and R.
C.A.F. From August to November
inclusive, this quantity increased
markedly.

Even when the volume of military
mail was considerably smaller
much less of time was occasioned when
postal personnel were obliged to trans-
fer their efforts to the handling of
military mail, in order to trace the address
of incorrectly addressed letters or
parcels and to replace and redirect
improperly packed parcels while
had come apart in transit.

With the growing volume of military
mails, increased co-operation is
urged from the public in correct
addressing, and preparing of mails and
packing parcels so that avoidable delays
may be entirely eliminated.

THE WORLD OF WHEAT

BY H. G. L. STRANGE

A short time ago a best selling
book, and a movie made from the
book, created world wide interest
and discussion. The farmers in Ok-
lahoma, who have been forced to
leave their land by grazing land
holders who then farmed the land ex-
clusively with caterpillar tractors. They
have just returned from a visit to
Oklahoma, and drove day after day
over a large area of the state, and
could find nothing whatever, that
even remotely resembled anything
that I had read in this book. In
fact I saw in every most every district
well built farms, fine farm homes,
excellent farm buildings, and farming
families apparently moderately
prosperous.

It is true that in one small part
of Oklahoma there had disgruntled
veterans several years ago, as per-
mitted in parts of Western Canada
but even in this area, I discovered
the majority of the Oklahoma farmers
just like our farmers in Western
Canada, steadily and steadily
and steadily enduring through the
droughts, and waited patiently until
the better years came, living their
up to the spirit of the old
Canadian agricultural poems, written
over 3,000 years ago about a drought in
ancient China, which poem concludes
"But I will strive just a
long as I can survive."

The determination to stick to the
land, in spite of all adversities, is
typical of farmers in all countries.

under intensive courses in the trade
for which they have been selected
as a civilian, and have learned
the fundamentals of such trade.

Already some 3000 soldiers have
commenced or are about to commence
the preliminary training in
Youth Training Centres, technical
schools and similar technical training
centres throughout the country. Before being
admitted to the Army, Trades School
they will also have practice at a military
training centre or unit. In the
case of the less technical trades, only
this practice will be required to complete
their training.



By Dr. K. V. Young
Director, Agricultural Department
North-West Local Elevators Association

Seed Grain

New Seed is purchased for one
of the following reasons:

1. To maintain purity.
2. To adopt a new or different
variety.
3. To begin growing a new or
different crop.
4. Frost, sprouting, etc.

What buyers want is it always
what is available. This, of course, men's buying registered
seed if possible, and, if not, certified
seed.

To maintain purity, it is not necessary
to spend a great deal of money. It is not
expensive to replace the old entirely
the first year. It saves money
and to take every precaution against
the occurrence of volunteer plants of
other crops and annual weeds.

Wherever extreme care is
taken, frost and weeds are
eliminated. If a new variety is to be adopted,
the same practice may be followed,
but where care is not taken, it is
necessary to take the old variety
from volunteering. It is seldom
done in this country, but can be
done in one year. A thorough job
can be done in two years, and it is
not necessary to do it all at once.

If frost, sprouting, or some other
unusual cause leads to seed rot,
farmers and ranchers do not
purchase the same. It is not
expensive to replace seed all
needs, then at least buy bushels
for a seed plot should be obtained.

LIST OF SOLDIERS ENLISTED FROM THIS DISTRICT

Each week for several weeks past
most names have been added to the
list below. This goes to show that
there is a steady flow of men from this
district to join up.

Major W. E. Taylor, 109 Bat. R.C.A.
Major R. Dodson, M.M., O.C., Anti-
Tank Battery.

Lieut. J. Cook, 109 Bat. R.C.A.

W. O. Phillips, R.C.H.A.

W. Hill, R.C.H.A.

J. Bogart, R.C.H.A.

W. E. Bogart, R.C.A.

W. E. Bogart, R.C.H.A.

W. Schmidt, R.C.G.S.

Geo. Souter, R.C.A.S.C.

V. Anglin, R.C.A.S.C.

A. Peacock, R.C.A.S.C.

V. Peacock, R.C.A.S.C.

G. Gregory, R.C.A.M.C.

T. C. Hoos, R.C.A.

L. Woods, R.C.A.

J. Willis, R.C.A.

John Bell, Calgary Highlanders.

G. Guttsch, Calgary Highlanders.

R. Guttsch, Seaforth Highlanders.

J. Desjardine, R.C.A.

H. Jones, R.C.A.

P. Evans, R.C.A.F.

C. McLeod, R.C.A.F.

V. MacCallum, R.C.A.F.

J. Houss, R.C.A.F.

A. Clark, R.C.A.F.

J. Mitchell, R.C.A.F.

J. Riddell, R.C.A.F.

J. Woods, R.C.A.F.

L. Gilbert, R.C.A.F.

J. Desjardine, R.C.A.F.

H. N. Nisbett, R.C.A.F.

D. Dunc, R.C.A.F.

K. Waits, R.C.A.F.

J. Richards, R.C.A.

L. Dankworth, R.C.A.

J. Moore, R.C.A.